

KnL Technologies

How we engage: Strike Baseline partnership vs contracted engine terms

NO PLAN REQUIRED

Strike Baseline partnership

You pay nothing up front and nothing monthly — KnL earns 7% of the revenue you make above your locked baseline.

- Baseline = your audited revenue over the last 24 months, locked permanently.
- KnL funds and deploys the growth engine at zero cost to you.
- You only ever pay a share of new revenue the engine helps create.
- No subscription, no plan tier, no minimum monthly fee.
- If revenue does not exceed the baseline, nothing is owed.

CONTRACTED TERMS

Engine operation contract

If you want KnL to run and maintain the engine for you, that operation is a fixed-term contract billed monthly.

- Chosen when you prefer KnL to operate the engine rather than run it yourself.
- Fixed term agreed up front — not a rolling subscription.
- Monthly fee in GHS covers operation, maintenance and support.
- Separate agreement from the 7% baseline arrangement.
- Can be combined with a partnership, or taken on its own.

Which one fits you

You have trading history and want growth with no cash outlay

Strike Baseline partnership — no plan

You want KnL to operate the engine day to day

Engine operation contract — monthly, fixed term

You just want a defined piece of work built and delivered

Paid service — one-time, contract or retainer

In plain language: the partnership never requires a plan. The plan only exists as a contract for clients who ask KnL to run the engine on their behalf.

KnL Technologies · Accra, Ghana · ops@knltechnologies.com